



***Starting November 9, shop our historic 2020  
Holiday Crafts Boutique  
Plus, hello to new Board members . . .***

Our Crafts Group has never been busier than this year — not only turning out close to 1,000 hand-made items, but also transforming a seven-decade tradition into an e-commerce event! The countdown to four days of 24-hour online shopping at our newly created “virtual” Boutique is underway. But, **until November 9, please step away from the keyboard, Boutique shoppers!** Much as we appreciate your enthusiasm, we’re still working to complete the virtual store. Learn about how to participate, starting November 9, on the next page.

This month, we welcome two new members to our Board of Directors — Holly Smith Jones, Treasurer, and Cindy Pomeroy, Hospitality Committee Chair. Both bring impressive years of experience to their roles. We look forward to working together to continue finding creative ways to connect with our members and deliver our programs through this persistent pandemic.

Please join me in gratitude for our “retiring” Board members — Lenore Dale, Treasurer, and Kathalijn Nelson, Hospitality Chair. Both have been long-time and tireless volunteers for the Society — we have been honored to serve and support them through the decades.

**Lenore** is a prolific Crafts Group member and has led the group’s foray into e-commerce this year, learning how to program an online shopping experience, when she isn’t quilting and doing embroidery! In years past, she has served as our Education Chair, and will continue to stay involved with our digital archival efforts. Thank you, Lenore!

**Kathalijn**, also a Crafts Group member, served as Society President in 2000-02 and was instrumental in the early development of our Coastal Rail Trail and preservation of the Torrey Pines Grove at the north end. Her late husband Jim served as president in 2004-5 and authored two histories of Solana Beach. As Hospitality Chair, Kathalijn kept the tables creatively and beautifully set, the snacks served and the punch bowl full for many years of monthly General Meetings, as well as organizing our annual Bar-B-Qs and Holiday Luncheons. Thank you, Kathalijn!



***And thanks to all of you who voted  
this week or earlier, sustaining our  
civic pride and responsibility.***

*Michele Stribling*

Wait for it . . .

## Historic 2020 Holiday Boutique opens online November 9

Close to 1,000 hand-made items have been sorted, SKU-ed, photographed, described in detail and uploaded to a brand-new section of our website that will **debut Monday, November 9** — introducing the Society's **first-ever** “virtual” **Holiday Boutique**.



You can shop around the clock through Thursday, November 12 for everything from original artworks to zip-lock storage alternatives. There are hand-turned wooden bowls and utensils, as well as bedding, bags and purses. You'll find clothing for kids of all ages, along with art and jewelry, new and vintage. There are one-of-a-kind pieces of pottery, pillows, paintings and holiday decor, galore, including special ornaments that help to capture the unique spirit of the season in the challenging year of 2020.

Stuck mostly at home for most of the year, our Crafts Group elves have outdone themselves, adding website design and e-commerce skills to their already formidable basket-weaving, embroidery, painting, photography, pottery, quilting and woodworking talents. “Now we even know what SKU means — “stock keeping unit,” joked organizer Lenore Dale.

Although they couldn't meet for their usual monthly project gatherings, the crafters gathered on Zoom calls to figure out how to transform the usual one-day, in-person event into a mostly online experience that emphasizes your health and safety, above all.

**Here's how to participate** —

- **Monday, November 9:** Starting at 1 a.m., you can visit [solanabeachcivichistorical.org/boutique](https://solanabeachcivichistorical.org/boutique) to view items available in seven broad and 18 sub-categories, ranging from Home Goods, to Holiday to Vintage items. Auction items also are available; follow online directions for bidding.
- **November 9-12: Shop online** — all day and night, if you'd like — and make purchases by credit card or PayPal through our secure account. Be sure to indicate whether you would like to have your purchase delivered; local **deliveries** — **available ONLY in Solana Beach** — can be arranged for a \$10 donation to our Scholarship Fund. If you opt for delivery, be sure to include your Solana Beach address and phone number at checkout.
- **Saturday, November 14, 9 a.m. to 2 p.m.:** Contact-free pick-ups are available at La Colonia Community Center, 715 Valley Ave. Our greeter will relay your arrival to our elves, who will bring your package to you curbside. **Masks are required. Per request of the City of Solana Beach, please stay in your cars!** Sorry folks, sadly, we cannot offer coffee, tea or bake goods for sale this year.
- If you opt for delivery, one of our elves will contact you to arrange for a drop-off time, date and place — and your place.

***Welcome our new Board Members —  
Treasurer, Holly Smith Jones and Hospitality Chair, Cindy Pomeroy***



Holly Smith Jones has lived in Solana Beach since 1994. She is a native Californian who grew up in the Pasadena area and graduated from Scripps College in Claremont.

Holly began her business career in Washington, D.C. working for the American

Chamber of Commerce Executives. From there she joined the Marsh & McLennan Companies, an international risk management, brokerage, and consulting firm. She worked for Marsh & McLennan for 22 years in Tulsa, OK and Los Angeles. Following Marsh, she was named Executive Director of the Unemployment Services Trust, which helps non-profit organizations manage unemployment risks. When she retired from the Trust at the end of 2010 it supported more than 2,000 than participating agencies nationwide.

Since moving to Solana Beach, Holly has served on numerous non-profit boards including North Coast Repertory Theatre, Playwrights Project, The Solana Beach Fund, Hand to Hand Fund, Classics 4 Kids, and The GOLD Diggers. In 2016 she was named a Woman of Dedication by the San Diego Salvation Army Women's Auxiliary. Additionally she has been the Consumer/Public Representative for the Certification Corporations at the American Association of Critical-Care Nurses, the Competency & Credentialing Institute (Operating Room Nurses) and The Orthopedic Nurses Association.

Holly has two daughters and five grandchildren with whom she loves to spend time and, in pre-COVID days, travel.



Cindy Pomeroy is a native of the state of Wyoming who recently relocated to the San Diego area to be close to family.

Cindy was in the Title Insurance business for 30 years before making a career change to become

the Director of the Wyoming Department of Employment, overseeing 330 employees. She finished her working career by forming her own consulting company. She was the lobbyist for several insurance companies, Wyoming AARP, and the local county hospital. She also was the project manager for several non-profit agencies.

Cindy served as president of the Cheyenne Chamber of Commerce, Old West Museum, Cheyenne Rotary Club, and Cheyenne Botanic Gardens Board. She was the Chairperson of the Wyoming Commission of Women and the local Economic Development organization. She is a member of Philanthropic Educational Organization (PEO) Chapter AD, Wyoming.

She was a recipient of the National Association for Community Leaders Award, the Cheyenne Business Person of the Year and the Athena Award for outstanding women. She was received the "King of Retention Award" from her underwriter, First American Title Insurance Company.

Cindy and her husband Bill have four children and five grandchildren and are very fortunate to be involved in their lives.

**PIZZA NOVA**

**Thanks to all who dined at Pizza Nova October 12. The restaurant generously shared 30 percent of the day's receipts from your patronage with the SBC&H, donating \$315.30.**



Hooray to Teen Volunteers in Action and all who donated mulch for the Post Office!

**Welcome 2020-21\* Society Members! Thank you for your support . . . \*\***

Lisa and Bruce Applegate, Kristi Becker, Lori Borowski, Asli Carom, Cindi and Dave Clemons, Pat and Gary Coad, Lenore Dale, Pam and Mike Dalton, Bob and Karen Dorney, Kathleen and Jim Drummond, Jewel and Jim Edson, Karin Esser, Maureen Finkelstein, Virginia and Bob Garland, Tom and Donna Golich, Irina and Erik Gronborg, Kelly Harless and Robert Glatts, Lesa Heebner and Donald Davis, Judy Hegenauer, Cynthia Hill, Michael Hogan, Laurie and Philip Klein, Sharon Klein, *Tedi Kostka*, Lillian Leslie, Kevin Lustig and Monica Fernandez, Lois Martin, Amy McClenahan. Marilee McLean and Bob Hubbard, Sandy Mills, Rena C. Monge, Jane Morton, *Jackie Nagy and family, Katie and Steve Pelisek*, Betsy and Terry Penberth, *John Randall*, Nancy Rech, Tracy and Debby Richmond, John and Linda Scales, Judy Schramm, Holly Smith-Jones, Nancy Sommerville, Michele and Frank Stribling, Trudy Synodis, Cathy Tyre, Betsy Walcott and Stephan Miller, Norman and Patricia Walker, Barry and Mary Walker, Chris and Sunday Wakeham, Helen Westcott, Jan Wier, Jane Wilkens

**Lifetime Members**

Anne Ames, Rose Andrews, Jackie Barrett, Jolene Dodson Bogard, Marge Burton, Carol Childs and Peter House, Marion Dodson, EDCO Waste & Recycling Services, Ruby Edman, Robert and Nancy Gottfredson, Ana Maria, Chuck and Grace Cuccaro, Jim and Janie King, Eric and Suellen Lodge, Gilbert and Effie Lopez, Richard and Frances Moore, Kathalijn Nelson, Wally Oliver and Dave Roberts, Teresa and Raymond Rincon, Phyllis Schwartzlose

\*Dues collected starting each Spring for our July-September fiscal year

\*\* October members in italics

*Solana Beach Civic & Historical Society is a non-profit charitable corporation 501 (c)(3)  
solanabeachhistoricalsociety@gmail.com*

**2020-21 Executive Board**

President.....Michele Stribling  
Vice President.....Sandy Mills  
Treasurer.....Holly Smith Jones  
Recording Secretary.....Kathleen Drummond  
Corresponding Sec'y....Cindi Clemons

**Committee Chairs**

Civic Affairs.....Cindi Clemons  
Communication.....Pat Coad  
Crafts Group.....Phyllis Schwartzlose, Pam Dalton  
Education.....Pat Coad  
Emeritus President.....Virginia Garland  
Hospitality.....Cindy Pomeroy  
Membership.....Betsy Walcott  
Museum Curator.....Lisa Montes  
Newsletter.....Kathleen Drummond  
Nominations.....JoJo Dodson Bogard  
Parliamentarian.....Carol Childs  
Programs.....Carol Childs  
Scrapbooks.....Nancy Gottfredson  
SeaWeeders.....Kathleen Drummond

**Volunteers needed for November 14 clean-up at historic Camel Valley cemetery**



Join volunteers for a clean-up at the historic St. Therese of Carmel Cemetery on Saturday, November 14, starting at 9 a.m. Many Mexican-Americans who settled in Eden Gardens obtained plots for their families there. Learn more about the cemetery [here](#). Work will involve weeding, cleaning headstones and placing artificial flowers — donations of which are appreciated. Please bring your own tools and gloves, but no children. Park at the basketball court of St. Therese of Carmel Catholic Church, 4355 Del Mar Trails Rd, San Diego and walk down to the site. Contact organizer Michael Beltran at 442-254-3246 if you have any questions.